

Employee Perspective



“ I am paid above the London Living Wage but I still find it difficult when finding a place to live in London. Saving for a deposit is hard and you rarely get your existing deposit back before having to provide a new one. I am glad to work for a company where support is given with a ‘Deposit Loan Scheme’, this majorly relieves the many stresses of finding a new home in London while working full time. ”

-Naomi Lindgren, Network Administrator

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Employer Perspective



“ Optimity is a small business looking to scale-up fast, we have 70 employees and we want to double in size in 2018. If London is leaking talent due to a lack of housing it may stunt the growth of small businesses. London could end up as a ‘corporate headquarter capital’ and that does not bode well for diversity and culture. The London First 50,000 Homes Employer Pledges are a huge step towards sustaining London’s equilibrium and Optimity is proud to be doing its bit to assist. ”

-Antony Ladbrook, Talent Manager

[Join Optimity in keeping talent in London, sign your organisation up to the Employer Housing Pledges here](#)

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