

## **Martin Caddick**

Martin Caddick leads PwC's Resilience team based in London, providing resilience and continuity services to organisations of all sizes, from global corporations to smaller businesses.

His wealth of practical experience in helping organisations to improve their resilience and develop their business continuity capabilities puts him at the forefront of the industry. His experience, coupled with his desire to continuously improve the understanding and application of business continuity through his work with clients, the Business Continuity Institute, and the BSI, makes him a recognisable figure, regular public speaker and media commentator.



Before joining PwC Martin held similar leadership positions with Marsh and Fujitsu. He is a member of the Business Continuity Institute and the Institute of Operational Risk.